

Article

A Semiotic Analysis of the Film KGF Chapter I (2018)

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A B S T R A C T

This research explores the representation of signs, hidden meanings which gives the scene depth that provides the sense of realism to the audience and sentiments where the dialogues touched, the visual representation of set designs, composition, lights, costume, props, colours and everything else in a frame. The research particularly was taken from 2 Kannada-based films. KGF part 1 (2018) and KGF part 2 (2022) by director Prashanth Neel to know about the secret of their commercial success through this art. The director also portrayed the character "Rocky" in impressive way where every youth of the nation lived as this fictional character after watching the film. The result of this study will help the researcher to understand how the signs, signifier and the signified are been placed and presented in this film.

Keywords: Commercial Success, Fictional Character, Hidden Signs, Representation, Realism, Scene Depth

Introduction

Film pictures the truth through the vision, thoughts and creative mind of the craftsman. The film presents various societies of the world. It acquaints us with different fine arts and helps us in acquiring information about how various individuals lead their lives. All that we watch and pay attention to, has impact on us at some level or the other, we attempt to imitate them and act like them. We copy their most up-to-date style, how they talk, the ways of life they lead, both on and off-screen. Films affected our way of life in countless various ways. Frequently these accounts are introduced in movies and media as per the author's point of view and now and again they will generally be extremely abstract.

In KGF, the producers utilized secret signs to group the profundity of the general content which is essentially called 'semiotics'. Semiotic examination of the film KGF 1 (2018) is addressed by understanding the job of mise-en-scène in

successful portrayal. The film's mise-en-scène is investigated for the presence of signifiers that add to the portrayal of the film. These signifiers are semiotically dissected utilizing Ferdinand de Saussure's hypothesis of semiotics. This exploration paper utilizes a clear subjective strategy for investigation. The connection between the signifier and the meant has laid out the compelling utilization of sign through mise-en-scène.

Review of Literature

Many research papers centre around semiotically deciphering a film as a piece of film examination, yet there aren't numerous that likewise investigations the job of Mise-en-scène in successful narrating. The specialist likes to examine a few essential ideas and articles diaries connected with the point to concentrate on this paper.

Visual expressions are the fine arts that make works that are principally visual like canvas, drawing, printmaking, form, ceramics, photography, video, filmmaking, plan,

creation, engineering, modern plan, visual communication, style plan, inside plan and enriching workmanship which produce the visual stories. Visual narrating is the craft of turning smart thoughts, works of art into convincing stories.

This part comprises a survey of a few writing on the idea of semiotics and the connection between semiotics and different parts of semantics. Concentrates on films utilizing different semiotic methodologies will likewise be checked. The expression "semiotics" comes from the Greek word *semeion* - signifying "a sign". It has been depicted as a term that makes sense of what regulations oversee a sign and what comprises it (Danesi, 2004). Semiotics is likewise portrayed by Chandler (2007) as an investigation of the job of signs as a component of public activity which appears as words, pictures, sounds, signals, items and then some, while Sobur (2009) makes sense of it as a science that investigates signs. Sobur further considers semiotics as a technique for dissecting signs. On his part, Eco (1986) characterizes semiotics as all that can be taken as a sign. To Eco, anything can be a sign the same length as somebody deciphers it as something - alluding to or representing some different option from itself. This implies each current thing in our life resembles a sign. From the different meanings of semiotics given, one can for the most part characterize it as an investigation of signs.

In the field of semiotics, there are two predominant contemporary hypotheses of what comprises a sign the Dyadic Hypothesis by the Swiss etymologist Ferdinand de Saussure and the Triadic Hypothesis by the American rationalist Charles Sanders Peirce. Chandler (2007) places that Saussure's Dyadic Hypothesis of signs sees a sign as a 'Signifier' and a 'Connoted' where 'Signifier' alludes to the actual type of a sign while 'Implied' is the idea the signifier alludes to (mental sign). Then again, Peirce's hypothesis (Triadic Hypothesis) comprises three components of sign specifically: Representamen, Item and Interpretant.

Objectives

- To analyse the Signifier in the KGF chapter 1 (2018)
- To analyse the signifier to interpret the signified in the KGF chapter 1 (2018)

Theoretical Framework

When it comes to the theoretical framework and conceptual framework, gives a specific structure to understand the purpose of the study and how the theory is been used to achieve the purpose and goal of the research study. KGF Chapter 1 is been taken into Consideration for the research for semiotic analysis. Qualitative methods are used for semiotic analysis. The analysis is to be done by Ferdinand de Saussure's Dyadic model.

Semiotic Theory

In this research paper, the semiotic hypothesis is taken

on to comprehend the method of creation and how the significance can be deciphered. Semiotic Review implies, the investigation of signs around us. A sign could be anything an image, a variety, a camera point and craftsmanship. Besides, the specialist takes the assistance of the Semiotic hypothesis of Saussure. His commitment to the investigation of signs and semiotics distinguished as a Signifier and Implied. Here in this study semiotics of symbol, file and image are fundamentally centered to decipher and grasp the job of craftsmanship and stylish in narrating the film KGF.

Semiotics is the investigation of sign frameworks or any type of action, direct, or any cycle that includes signs, including the creation of importance, as these signs relate to moving pictures. Each artistic expression has a few secret images in it which are passed on to the crowd to make implications through it. The term semiotics comes from the Greek word *semeion*-signifying 'a sign'. It investigates how words and different signs make meaning. In semiotics, a sign is anything that substitutes for some different option from itself. Semiotics come close by to comprehend how the maker has conceptualized a casing or scene in a film. Likewise, semiotics helps in figuring out the particular social or social parts of the story's course of events and qualities.

In semiotics, there are two prevailing hypotheses on what sign comprises: the dyadic hypothesis and the triadic hypothesis. The Dyadic hypothesis was advanced by Swiss language specialist Ferdinand de Saussure which says that the Sign is the Signifier and the Implied.

Methodology

The researcher uses the qualitative research methodology to understand how an individual subjectively perceives and gives meaning to their social reality. The data in this study will be taken through semiotic analysis on the Icon, index and symbols used in the film KGF.

A research design is the collection of data and analysing of it, to meet the objective of the study, the researcher takes art and aesthetics by shots of the movie 'KGF' records the data and interprets them to a given context.

KGF Chapter 1 is taken into the research consideration for semiotic analysis to determine the role of mise-en-scene in effective narration. The qualitative method is used for semiotic analysis. The analysis is to be done by Ferdinand de Saussure's Dyadic model. Every scene is interpreted and only relevant shots that contribute to the main narration are analysed for the role of mise-en-scene in semiotically adding to the narration of the film.

Sample

Sampling is done by analysing every frame for the film, in search of hidden meaning and depth meanings of the scene composition. It analyses the mise-en-scene for signifiers.

From every scene, shots that are unique in composition and have signs that contribute more to the meaningful storyline comparing the other shots are analysed to get the signified.

Data Collection and Interpretation

Art and Aesthetics are major tools which play an important role in storytelling or meaning-making. There are several

movies which have used different art and aesthetic forms which are very significant, where the words are inarticulate and ineffable to tell the story, in other words, something beyond the expression of words. In this research paper, the researcher has taken some sample screenshots from the Kannada movie 'KGF' to analyse the semiotic analysis through the help of mise en scene to analyse the role of art and aesthetics in storytelling.

Table I

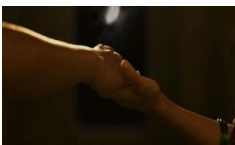
S. No.	Running Time	Mise-En Scene and Artist					
		Composition	Lighting	Actor	Set Design	Property	Costume
1.	 00:02:10	Long shot has been used in this frame. Wide establishment is done to convey the happening seriousness of the situation.	One point lighting technique has been used in this frame. It creates a serious of attention to the frame.	Prime minister and other ministers.	Dark colour tone has been used in this shot.	General meeting setup in the parliament.	Politicians wearing white kurtas.
2.	 00:12:22	Close shot. Shot is focused on the hands.	Using key light on left side and reflector on the right side.	Hands of mother and the son	House setup		
3.	 00:27:30	Wide shot focused on the rocky.	Natural light is used with smoke effects.	Rocky with common people	Harbour	Ships, boats.	Rocky wearing a full black outfit. Others wearing red suits.
4.	 01:23:57	Extreme wide drone shot	Natural light.	Eagle portraying garuda.	Goldmill roads	tankers	
5.	 01:23:57	establishment shot Focused on the building.	Natural lighting	Politics office.	Political flags	tankers	

Table I

S.No	Running time	Signifier	Signified
1.	00:02:10	People have a conference in a dark themed placed.	The PM meets refers that there is some issue or problem which is happening with the whole Indian government and economy. As rocky conquers half of the Indian wealth using power and terrorism. PM announces the Death warrant to Rocky.

2.	00:12:22	A promising hand with a moon background.	Rocky promises his mom that, he should have been a mighty rich man when he gets old. This promise makes him the biggest ever businessman of India. This mother's sentimental part of this film is the fuel of Rocky's success in the KGF film. Moon is kept at the back means like the 'proof of his promise'.
3.	00:27:30	Full black dressed man surrounded by red dressed people.	Red-dressed dancers are celebrating Rocky. Red also means that rocky is always surrounded and filled with fire, blood, violence. Black suit of Rocky means that he is already the King of dark side.
4.	01:23:53	An eagle is flying above everything.	Eagle is the symbolic representation of the Hindu God Garuda. Garudan in this film is Rocky's villain. This frame states that garuda is just above everyone there.
5.	00:17:49	A political Flag coloured with blue and white.	The blue and white coloured flag which is in the frame is the official national flag of Nicaragua country. Nicaragua is the largest country in Central America and has the highest recorded gold production in the region, estimated at almost 10M ounces of gold. Hence the KGF film's important plot is of KGF gold mine. The interrelations are kept like this.

Findings

More than 1000 shots in the film are deciphered for scene understanding and it is established that this film has followed a unique screenplay. As the information gathered from the shots is deciphered, the discovery that the film is splendidly created and an approach to narrating was exceptionally captivating. Likewise, numerous extraordinary shots that add to the fundamental storyline are recognized and the signifiers in the scenes are deciphered semiotically to lay out the job of mise-en-scène in narrating.

In the running time, 00:2:00, people have a conference in a dark-themed place. That signified that there is a PM meeting happening. The PM meeting refers that there is some issue or problem which is happening with the whole Indian government and economy. As rocky conquers half of the Indian wealth using power and terrorism, PM announces the death warrant for Rocky.

At 00:12:22, there are two promising hands with a moon background, which signifies Rocky promising his mother that he should have been a mighty rich man when he gets old. This promise makes him the biggest ever businessman of India. The mother's sentimental part in this film is the fuel of rocky's success in the KGF film. Moon, shown in the background, is the 'proof of his promise'.

At 00:27:30, a fully black-dressed man was surrounded by red-dressed people, signifies that red dressed dancers are celebrating Rocky. Red also means that rocky is always surrounded and filled with fire, blood, violence. Black suit of Rocky means that he is already the King of the dark side.

At 01:23:53, an eagle is flying above everything which signifies that Eagle is the symbolic representation of the Hindu God Garuda. Garudan is this film plays villain. This frame states that garuda is just above everyone there.

At 00:17:49, a political flag in the frame coloured blue and white is the official national flag of Nicaragua, the largest country in Central America having the highest recorded gold production in the region, estimated at almost 10M ounces of gold. Hence the KGF film's important plot is of KGF gold mine. The interrelations are kept like this.

Conclusion

The data collection, interpretation and result findings come to an understanding of how art and aesthetic have become the part and parcel of cinema conveying stories directly or indirectly. The purpose of this paper is to discuss the importance of meaning, making and storytelling in Cinema through the use of art, paintings and explore ways in which semiotic analysis is applied in Cinema.

A particularly semiotic analysis of the Kannada movie 'KGF-(2018)' given the artwork, set design and background could function as an expression or reinforcement of a message or story. The semiotic approach focuses on the relationship between the representation and its object and then how they produce the interpretation. From the origin of the cinema, art has been an important factor which is used to communicate the story. Even today, art plays a significant role in Cinema in communicating the story.

This study has helped the researcher to come in close appreciation towards art and aesthetic sense in viewing

a film with better and enlightened eyes, to understand and interpret better. Yet, it is not enough to get satisfied with one film 'KGF' this study must lead towards a better understanding of art films and bring out many more such art and paintings based movies to make life more colourful and meaningful.

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